

# Fresh Produce Centre

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**Organic, Fair & Ethical Trade Event**



# Fresh Produce Centre

- Member organisation for F&V in the Netherlands
- Growers / PO's organisations
- Import / export companies
- Trading companies
- Companies active in convenience F&V
- 320 members: > 80% sector NL
- Members turnover: € 16-18 billion



# The Netherlands: global player

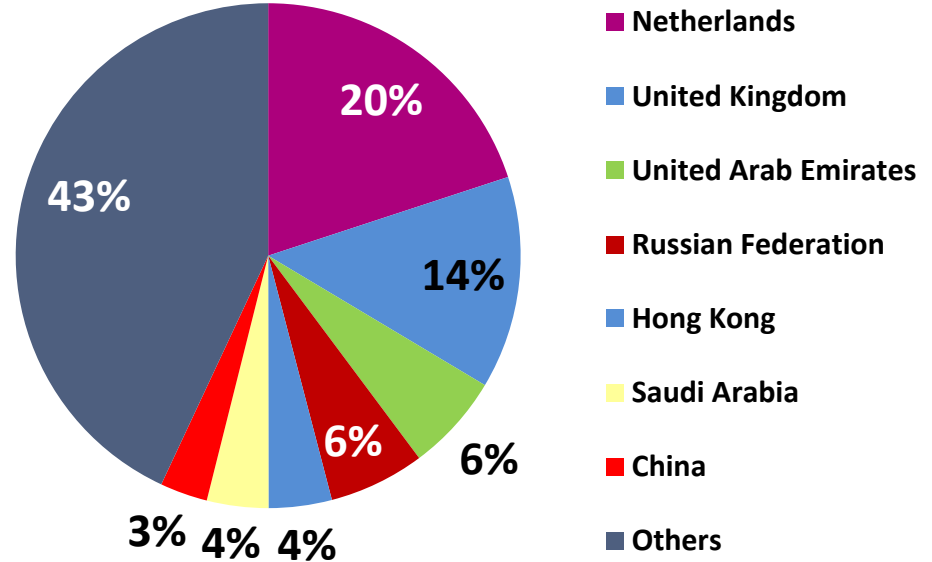




# Export fruit & vegetables from South-Africa

Export in million KILO

<b>Total</b>	3.497
<b>EU (28)</b>	1.500 = 43%
<b>Netherlands</b>	698 = 20%



Source Comtrade (2017)



# Import fruit & vegetables in NL from South-Africa

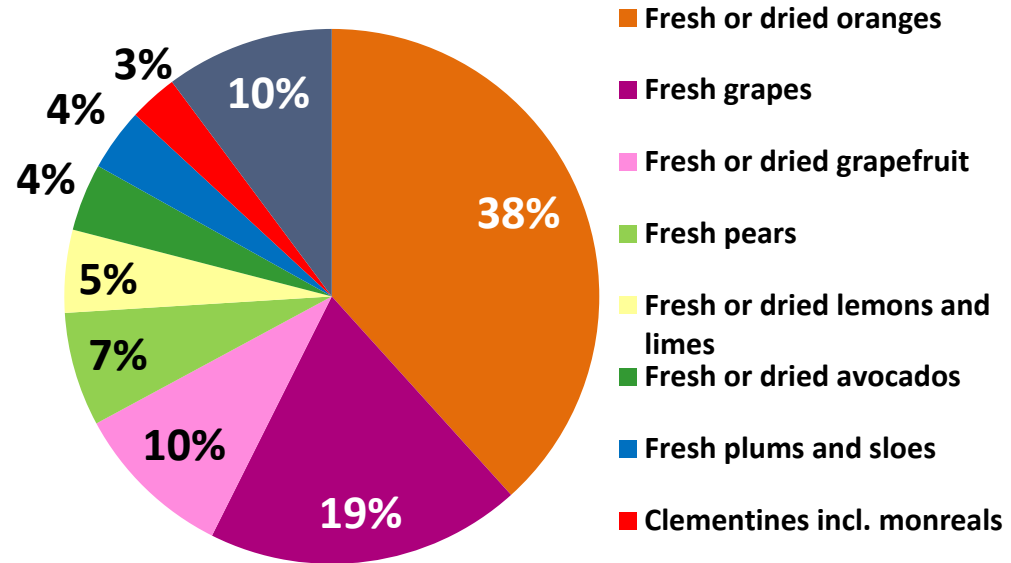
## Growing import from S-A (2014-2017)

- Value +30%
- Volume +20%

## Top-3 import countries in NL:

1. Spain
2. SOUTH-AFRICA
3. Belgium

Products from South-Africa (2017)



# Towards dedicated supply chains



## THE FRESH PRODUCE SUPPLY CHAIN



Regulatory  
Organizations

Product  
Quality

Phyto-  
sanitary

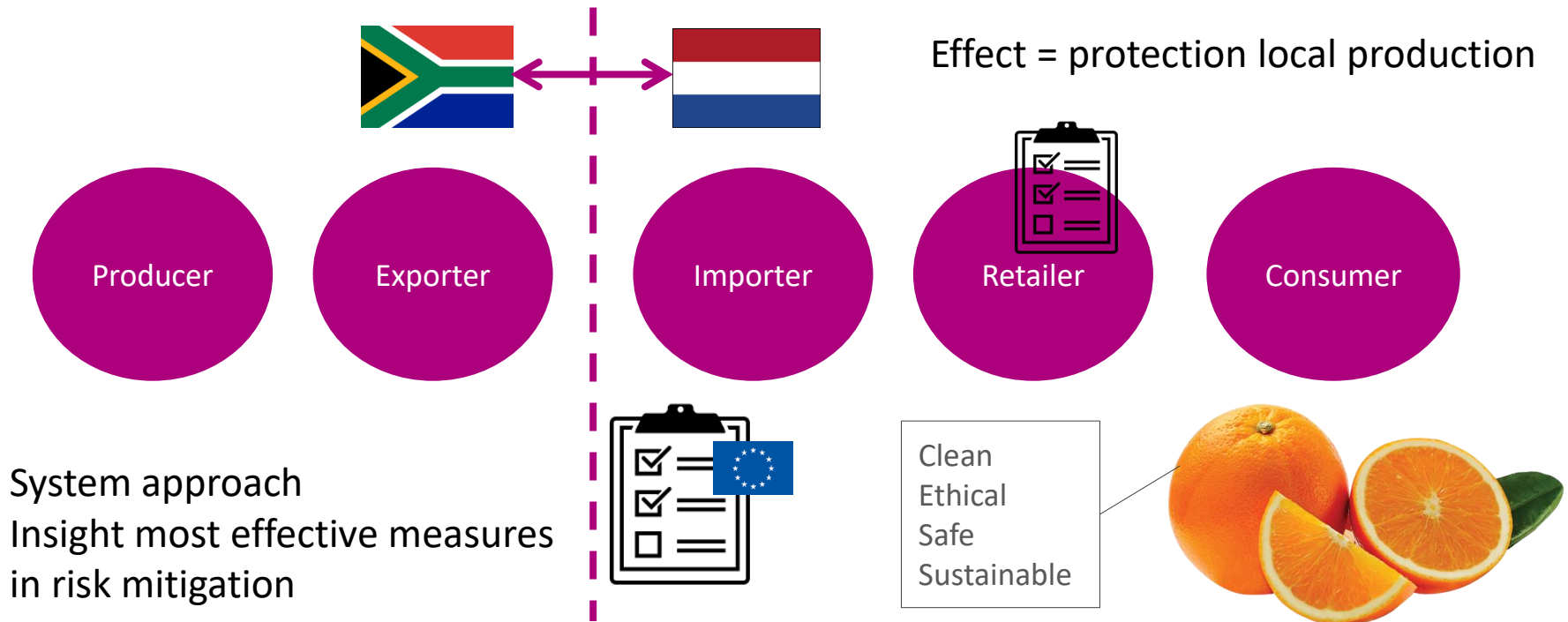
Food  
Safety

Social

Environ-  
mental

# Promoting sustainable value chains

PILOT Creating Clean Corridors: dedicated supply chain



# Thank you!

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